

Career Coach, LinkedIn, and the Networking Effect

by Josette Rice,
TC Student Success Coach



Welcome to Career Coach

GUILHEM CASTILLO
CLOUD ENGINEER
AWS

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CERTIFICATIONS

HashiCorp Certified: Terraform Associate
2023-2023

AWS Certified Solutions Architect – Associate
2017-2020

EXPERIENCES

CLOUD ENGINEER (AWS) - CLOUD CENTER OF EXCELLENCE TEAM
Deutsche Börse – Prague, Czech Republic
2018 to now

Involved in many projects and migrations to AWS. Creation and governance of all our AWS accounts in the company. Conducting every technical interview for external candidates. Mentoring our team juniors technically. Running in production Terraform Enterprise for the entire company and other team projects.

- 100+ AWS accounts governance for the whole company.
- Daily usage of AWS main services, security and organization services.
- Infrastructure as Code development (Terraform OSS/Enterprise).
- Support and train different teams going and operating in AWS Cloud.
- Architecture migration for different projects going to AWS Cloud.
- Additional projects lead to production, such as:
 - Terraform Enterprise;
 - BlackDuck;
 - Images (AMI) creation and compliance with CIS (Packer, Ansible, AWS CodePipeline).
- Conduct training sessions across the company: AWS, Terraform, and Ansible.

CLOUD ENGINEER (AWS) - CLOUD CENTER OF EXCELLENCE TEAM
Barclays – Prague, Czech Republic
2017 to 2018

AWS environments creation for the company and enabled teams to use the cloud, help them in the process to create architectures and migrate their on-premise applications to AWS.

- 20+ AWS accounts governance for the whole company.
- Infrastructure as Code development (Terraform OSS/Enterprise).
- Support and train different teams going and operating in AWS Cloud.
- Additional projects lead to production, such as:
 - Terraform Enterprise;
 - SQUID Proxy;
 - Images (AMI) creation and compliance with CIS (Packer, Ansible, Jenkins).

LINUX SYSTEM ADMINISTRATOR / DEVOPS EXPERT
Deutsche Börse – Prague, Czech Republic
2016 to 2017

After a few weeks of getting used to our infrastructures in Deutsche Börse as a System Administrator, I was selected in the Cloud initiative team to be a Solution Architect and DevOps Automation Expert.

- Multi-Tier applications migration to AWS.
- AMI creation with Pipeline using Packer, Ansible, Jenkins.
- Infrastructure as Code using: Ansible and CloudFormation.
- Helping the company to dive into Cloud.

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A Free Résumé Builder!



Welcome to your professional community.

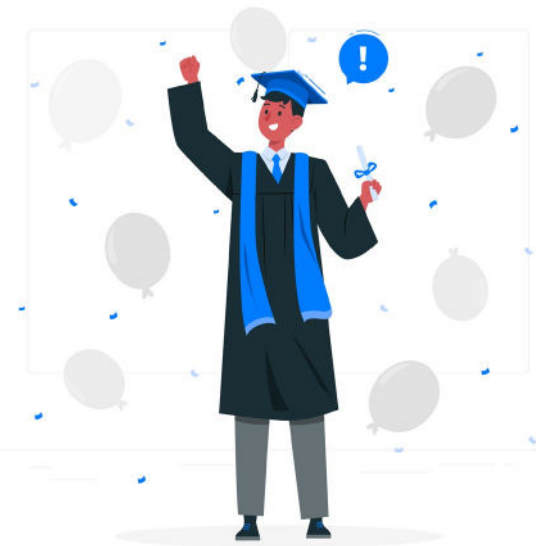


What is LinkedIn?



Networking!

It's Where the Jobs Are!



What's Next for YOU?



+

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○

RÉSUMÉ BUILDING & CAREER COACH

Use Career Coach to find new careers and create a résumé to reach your goals.

Do you have a Career Coach Account?

Change slide backgrounds - Mic x | Current Students - Texarkana Col x | Career Coach - Welcome to Care x | +

texarkanacollege.lightcastcc.com/?radius=®ion=10%20Mile%20Radius%20from%20Texarkana

TEXARKANA COLLEGE

Search Login Sign Up

Assessment Careers Programs Résumé Builder Work Opportunities

Welcome to Career Coach

Discover majors and in-demand careers and education based on your interests!

Take Career Assessment

Take a Career Assessment to learn about yourself and Career Coach will give you career suggestions based on your interests.

Take the Assessment

Browse Careers

Browse or search for careers and we will give you relevant data on wages, employment, and the training you need.

Search for Careers

Or Browse all Careers

Browse Programs

Browse or search for the available Programs that lead to the career you want.

Search for Programs

Or Browse all Programs

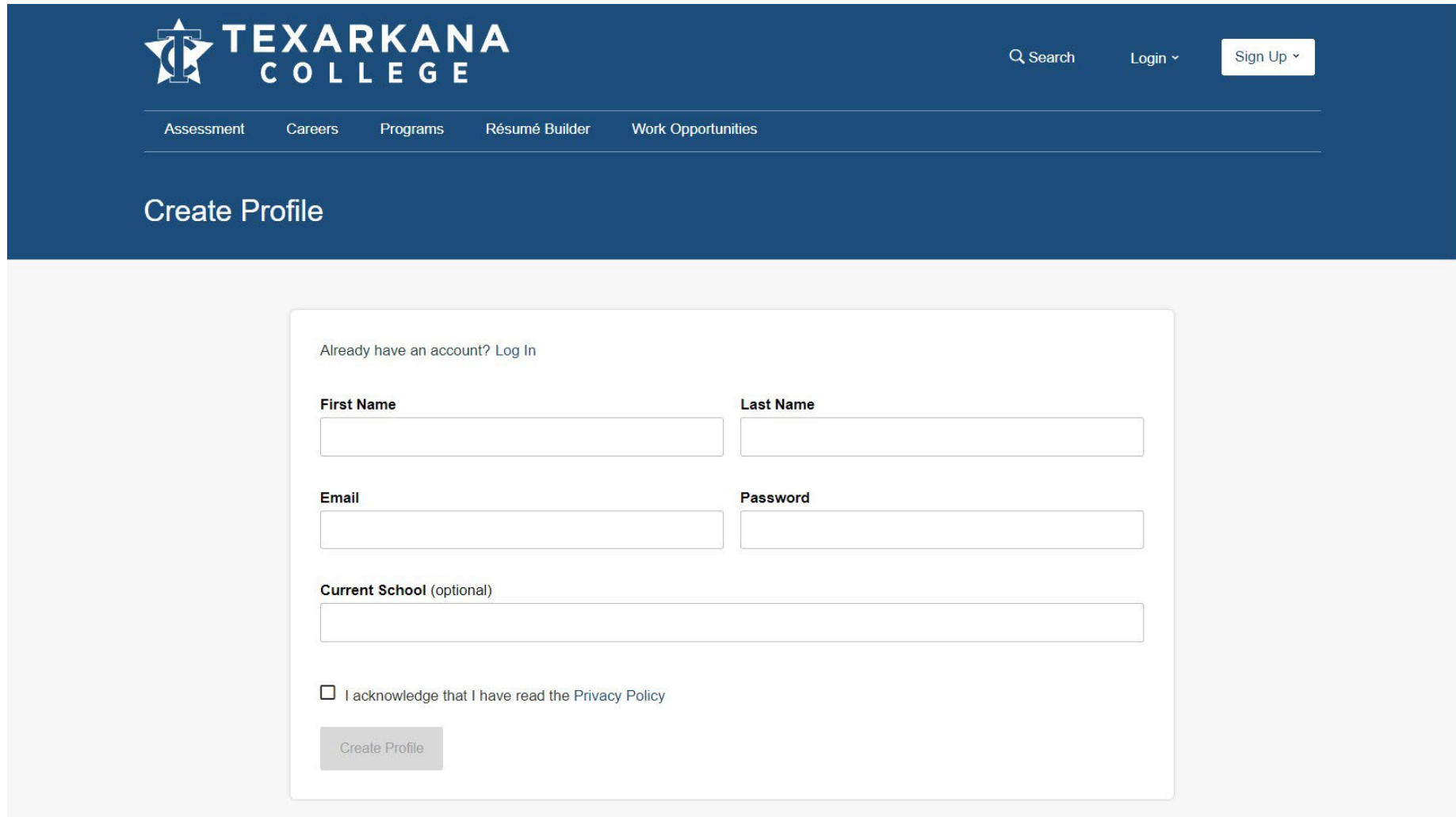
Are You a Veteran?

Find civilian careers related to your military occupation.

Build Your Résumé

Our easy-to-use résumé builder will help you create a

Create Your Profile!



The screenshot shows the 'Create Profile' page of the Texarkana College website. The header is dark blue with the college logo and name on the left, and search, login, and sign-up options on the right. Below the header is a navigation bar with links to Assessment, Careers, Programs, Résumé Builder, and Work Opportunities. The main content area is light gray and features a white form box. Inside the form box, there is a link for existing users, four input fields for personal information, an optional school field, a privacy policy acknowledgment checkbox, and a 'Create Profile' button.

TEXARKANA
COLLEGE

Search Login Sign Up

Assessment Careers Programs Résumé Builder Work Opportunities

Create Profile

Already have an account? [Log In](#)

First Name **Last Name**

Email **Password**

Current School (optional)

☐ I acknowledge that I have read the Privacy Policy

Create Profile

2. It quantifies your accomplishments.

3. It clearly states your abilities.

4. It shows your command of the written word.

5. It creates talking points for a future interview.

6. It proves your worth to your past employers.

Résumé Builder

Career Coach, LinkedIn, and the Networking Effect



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Why a Résumé?

A résumé is an important tool for your job search as it offers a page or two where you can display your relevant skills and qualities for a job. Resumes help employers make hiring decisions and help you get your first interview. That's why it matters how you structure your résumé and what information you decide to include.

<https://www.indeed.com/career-advice/resumes-cover-letters/why-is-a-résumé-important>

Résumé Building Using Career Coach

The screenshot shows the Texarkana College Career Coach website. The navigation menu includes links for Assessment, Careers, Programs, **Résumé Builder** (highlighted with a purple dashed box), and Work Opportunities. The main heading is "Welcome to Career Coach" with the subtitle "Discover majors and in-demand careers and education based on your interests!". Below this, there are three main sections: "Take Career Assessment", "Browse Careers", and "Browse Programs". Each section has a brief description and a search or action button. At the bottom, there are two additional sections: "Are You a Veteran?" and "Build Your Résumé".

TEXARKANA COLLEGE

Assessment Careers Programs **Résumé Builder** Work Opportunities

Welcome to Career Coach

Discover majors and in-demand careers and education based on your interests!

Take Career Assessment

Take a Career Assessment to learn about yourself and Career Coach will give you career suggestions based on your interests.

[Take the Assessment](#)

Browse Careers

Browse or search for careers and we will give you relevant data on wages, employment, and the training you need.

[Q](#)


[Or Browse all Careers](#)

Browse Programs

Browse or search for the available Programs that lead to the career you want.


[Q](#)

[Or Browse all Programs](#)



Are You a Veteran?

Find civilian careers related to your military occupation.



Build Your Résumé

Our easy-to-use résumé builder will help you create a

Start the Résumé Build!

- If this section is blank or incomplete; please click the edit button at the bottom of the section and fill in the information.
- Next, scroll down and complete the Work Experience section of the résumé builder.

My Résumés

Résumé Builder

My Résumé My Résumé 2 S...

Uploaded Résumés (Limit: 6)

Resume-Josett...

Filename

My Résumé 2 Show Rename

Résumé Options

Download My Résumé

Contact Information

Name
Josette Success Coach

Email
josette.noe@texarkanacollege.edu

Phone Number

Address

City

State

Postal Code

Résumé Submissions

LIVE ENDED

Visit Work Opportunities to browse postings and submit your résumé!

Edit

Work Experience



Toot Your Horn, No One Else Will!

- It is time to add your work experience.
- Click in “Select Past Job”
- Type in a current or past job you have held.
- Select the job title that most closely resembles the one you had.

The screenshot shows a web form titled "My Résumé". At the top left, there is a red dashed box around the "Add Work Experience" section. Inside this box, the text "Add work experience and tasks to show employers your past training." is visible. Below this, the "Select Past Job" section contains a text input field with the placeholder "Start typing a job title...". To the right of this section, the "Select Work Tasks" section has a message: "We will suggest tasks here after you have selected your past job." Below that, the "Saved Tasks" section features a text input field with the placeholder "Enter custom task..." and a plus icon to its right. At the bottom of the form, there are three buttons: "+ Add Another Past Job", "Cancel", and "Close".

How many jobs?

- If you have several jobs over your career, only add those that are most relevant to the position you are seeking now. Once you have finished entering all the tasks that accompany that particular job title; click either the “+Add Another Past Job” button on the left or the “Save and Close” button on the right.

This screenshot shows a 'Saved Tasks' dialog box. At the top, there is a 'Show Less' button. Below it, the title 'Saved Tasks' is displayed. A text input field labeled 'Enter custom task' with a plus icon is at the top. Below this, a list of tasks is shown, each with a close button (X) to its right:

- Adding a tasks, then press enter? X
- I have to add about the time I gave Beyonce a bottle of water! X
- Develop plans or materials to communicate organizational activities that are beneficial to the environment, public safety, or other important social issues. X
- Arrange public appearances, lectures, contests, or exhibits for clients to increase product or service awareness or to promote goodwill. X
- Establish or maintain cooperative relationships with representatives of community, consumer, employee, or public interest groups. X
- Write press releases or other media communications to promote clients. X

At the bottom of the dialog, there are three buttons: '+ Add Another Past Job' (dark blue), 'Cancel' (light gray), and 'Save & Close' (dark blue).

This screenshot shows the 'My Résumé' page with the 'Add Education History' form. The title 'My Résumé' is at the top. Below it, the section 'Add Education History' is displayed with a subtitle 'Tell us about your past or in progress education.' The form contains the following fields:

- Degree:** A dropdown menu with the placeholder 'Select your degree'.
- Major:** A text input field with the example 'Ex: Graphic Design'.
- GPA:** A text input field with the example 'Ex: 3.2'.
- City and State:** A text input field with the example 'Ex: Santa Cruz, CA'.
- School:** A text input field with the example 'Ex: University of California'.
- Start Date:** Two dropdown menus for month (July) and year (2023).
- End Date:** Two dropdown menus for month (July) and year (2023).

At the bottom of the form, there are two buttons: 'Cancel' (light gray) and 'Save & Close' (dark blue).



My Résumé

Add Skills
Select your desired job and add 7 to 10 skills from the list of suggestions, or add your own custom skills.

Saved Skills

Enter custom skill... +

Change Management X
Thought Leadership X
Photography X
Target Audience X
Branding X
Public Affairs X
Project Management X
Newsletters X
Microsoft Office X
Assortment Planning X

Select Your Desired Job
Wholesale and Retail Buyers, Except Farm Products

Choose Skills to Add to Your Résumé

RELEVANT SKILLS BY YOUR WORK EXPERIENCE

Relevant skills for Wholesale and Retail Buyers, Except Farm Products:

+ Purchasing
+ Procurement
+ Supply Chain
Project Management
+ Strategic Sourcing
+ Finance
Show More

Scroll and Add!

- Scroll down, complete and add the skills section.
- The list generated from these entries are to be relevant to the job(s) you are seeking.

My Résumé

Add Skills
Select your desired job and add 7 to 10 skills from the list of suggestions, or add your own custom skills.

Saved Skills

Enter custom skill... +

Change Management X
Thought Leadership X
Photography X
Target Audience X
Branding X
Public Affairs X
Project Management X
Newsletters X
Microsoft Office X
Assortment Planning X

Select Your Desired Job
Wholesale and Retail Buyers, Except Farm Products

Choose Skills to Add to Your Résumé

RELEVANT SKILLS BY YOUR WORK EXPERIENCE

Public Relations Scheduler

Indicates skills that match your desired job

Marketing
+ Public Relations
+ Social Media
Project Management
+ Journalism
Newsletters
Show More



Future Updates?

Here is a short list of highly rated FREE online résumé builders anyone can use.

If you already have a résumé that just needs to be refreshed, or you're looking for something simpler; search for a template in Microsoft Word or PowerPoint and fill those in!

Have You Heard of LinkedIn?

2023

Happy Birthday! *LinkedIn turned 20 years old in May of 2023.*

LinkedIn is the worlds largest professional social network. There is no bigger social network that focuses specifically on the professional market and it's growing rapidly at a rate of 3 new members every second.

The mission of LinkedIn is simple: connect the world's professionals to make them more productive and successful.

(<https://www.linkedin.com/pulse/28-linkedin-stats-you-need-know-2023-joe-apfelbaum>; <https://about.linkedin.com/>)

LinkedIn Facts and Stats

LinkedIn & Languages

- LinkedIn is currently available in 26 languages
- Those languages include Arabic, French, Indonesian, Polish, Spanish, Tagalog and Thai, among others.

LinkedIn & Members

- LinkedIn has 985 M+ members in 200 countries and regions.
- 210 M+ members are in the United States.
- All of Europe has 163 M+ members.
- India has the third largest group with 113M+ members.

LinkedIn & Community

- There are 63 M+ companies listed on LinkedIn.
- 131K schools are listed on LinkedIn
- LinkedIn has a list of 40,000 skills to choose from in describing yourself and/or your co-workers' talents.

LinkedIn Facts and Stats

LinkedIn & Job Seekers

- 117 job applications are submitted every second on LinkedIn.
- 8 people are hired for a job every minute on LinkedIn.
- 87% of recruiters say LinkedIn is the most effective platform for vetting job candidates, [\(Zippia\)](#).

LinkedIn & Employers

- 45% of hiring managers on LinkedIn almost exclusively used the skills data on LinkedIn when looking to fill a job.
- More than 20 M+ companies actively post job listings on the platform.

LinkedIn & Information

- There are 36,000 active Newsletters you can subscribe to on LinkedIn.
- 2.7 M+ companies post on LinkedIn every week.

What is LinkedIn?

LinkedIn is a professional social networking platform designed for individuals and businesses to connect, network, and exchange information, primarily for career and business-related purposes.



How to Start with LinkedIn

Sign Up for a free account

- Visit the LinkedIn website (www.linkedin.com) and click "Join now."
- Enter your first and last name, email address, and a password.
- Click "Join now" to create your account.

Setup Your Profile

- Add a professional profile picture. A clear headshot is best.
- Write a headline that describes your current job or career goal.
- Fill in your location and industry.

How to Start with LinkedIn

Write a Summary About Yourself

Highlight your ...

- Skills
- Experience
- And career aspirations

(You will elaborate on all of these things later.)

Enter Detailed Information

- Experience: work experience; including job titles, company names, dates and a brief description of your role.
- Education: Mention certificates, degrees or licenses with schools and graduation dates

Complete Your LinkedIn Profile

Enter Detailed Information, cont.

- Skills: List the skills you acquired and used as you progressed from each job; you can list up to 50 skills.
- Include industry-specific keywords in your profile to enhance discoverability

Add Additional Sections

- If needed and/or is of significance, you can add additional sections like *Volunteer Experience* and *Languages* to further enhance your profile.
- Don't Worry: LinkedIn will provide tips to help you complete your profile to 100%. Follow these recommendations to improve your visibility.



Next, Make Connections; Lots of Them...

Network Actively:

Connect with professionals in your industry, including colleagues, classmates, and others you know. LinkedIn will suggest connections based on your email contacts.

Join Relevant Groups:

Become a member of LinkedIn groups related to your field to expand your network and stay informed.

Next, Make Connections; Lots of Them, cont....

Follow Companies:

Follow companies you're interested in working for to receive updates on job postings and company news.

Share Content:

Share relevant articles, insights, and industry news to showcase your expertise and engagement.





Connections & Engagement

Seek Recommendations:

Request recommendations from former colleagues and supervisors to build credibility.

Engage and Network:

Regularly interact with your network by commenting on posts, sending personalized messages, and attending virtual events or webinars to foster connections and job opportunities.

To Use or Not; Your Personal Network to Find a Job.

(Even a small one)

- +
○ Leveraging your small personal network is crucial as it enables you to harness trusted connections and build meaningful relationships, increasing your chances of discovering valuable job opportunities in a personalized and targeted manner.

All the Right Reasons to Use Your Network

Trust and Credibility: A small personal network often consists of trusted contacts who can vouch for your skills and character, enhancing your credibility in the job market.

Quality Over Quantity: Focus on building strong, meaningful connections within your small network, ensuring that each relationship can potentially lead to job opportunities.

All the Right Reasons to Use Your Network

Hidden Opportunities: Your small network may have access to unadvertised job openings or be aware of companies looking for candidates, giving you a unique advantage.

Growing Over Time: Continue to nurture and grow your small network by attending industry events, joining relevant groups, and engaging in professional development to steadily increase your job prospects.

OVERVIEW SLIDE

2023



87%

More than 87% of recruiters use LinkedIn to search for candidates to fill company job openings..



75%

In general, 75% of online applications rejected due to formatting issues; 50% of online applications don't meet the stated criteria.



336,000 jobs

The number of jobs added to the nonfarm payroll employment for U.S.A. in September 2023.



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85%

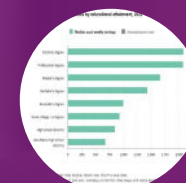
The percentage of jobs filled through networking.



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5 Months

Average time to find a job in 2023.



<https://www.bls.gov/careeroutlook/2023/data-on-display/education-pays.htm>

\$124.00/per wk. (2022)

A person with an Associate's degree can earn up to \$124.00 per week more than those with only a high school diploma.

2023

THANK YOU!

Josette Rice, Student Success Coach

Scan the QR code to make an appointment 

