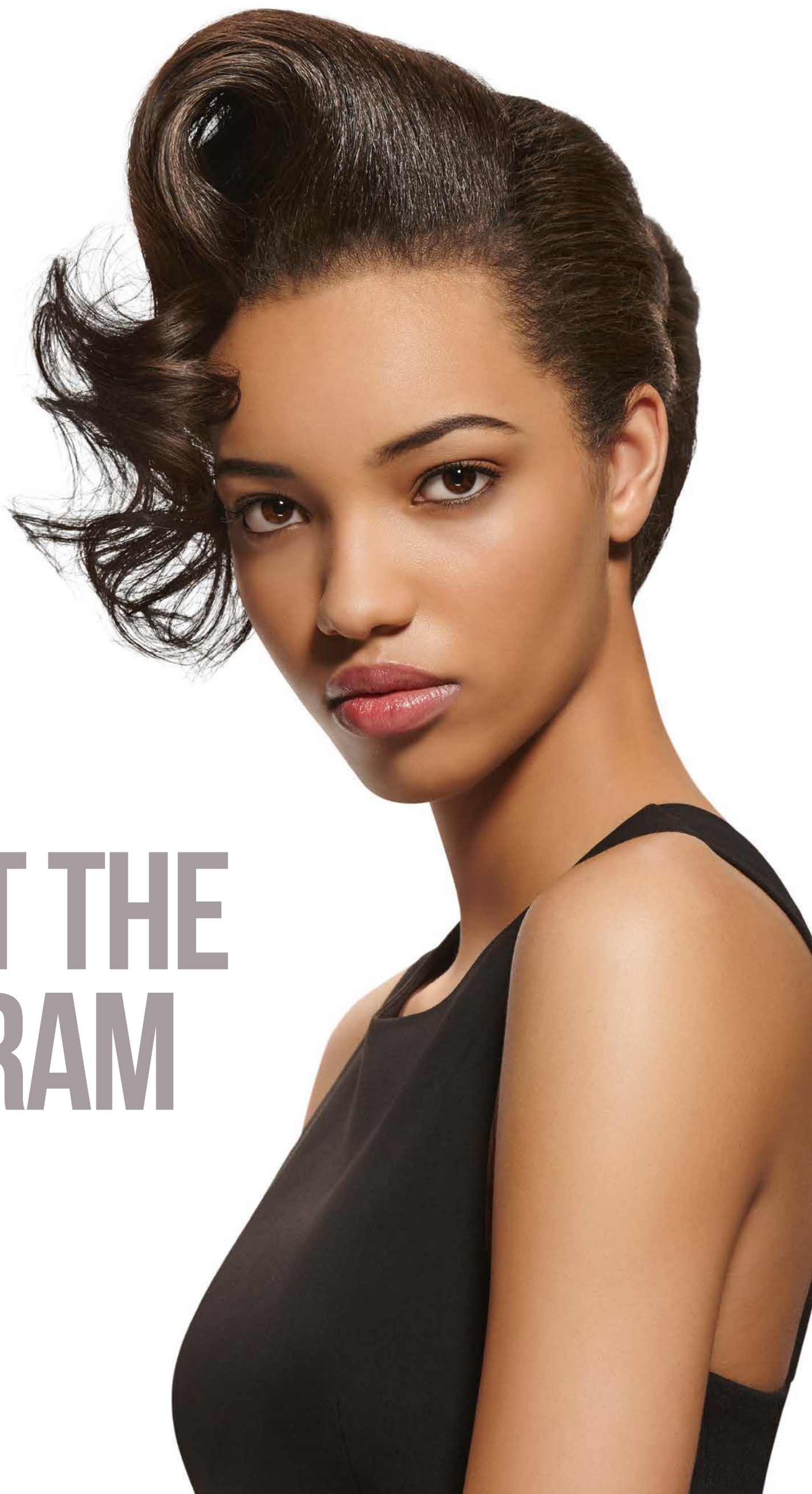


# ABOUT THE PROGRAM







**pivot point**<sup>®</sup>  
MEMBER SCHOOL



Prepare for Greatness...Texarkana College Cosmetology is a Pivot-Point Member School and a Wella Partner School, offering excellence through education in a state of the art facility designed to prepare students for a career in this rapidly expanding area. This program provides students with classroom study, demonstration, and practical work. Combining art and design, Pivot Point's Designer's Approach teaches students to see, think, create and adapt as designers. Pivot Point training not only teaches you the “how” but the “why”. Pivot Point believes that training only the “how” limits the students to technical skills...the “why” fosters the students to create and adapt as hair designers. We also require students to complete at least four community service projects to teach students the importance of giving back to the community. A Pivot Point education stands apart from others, giving our graduates an advantage over other beauty school graduates. After graduation from the cosmetology program, students take the state licensing examination. The examination consists of an online and a practical test in which applicants demonstrate their ability to provide the required services. Students in the cosmetology program are kept abreast of the latest fashions and beauty techniques and are ready for immediate employment upon graduation and passing the state test.

# CAREERS IN THE BEAUTY INDUSTRY

Careers in the beauty industry are not just professions but exciting opportunities. Professionals in the industry provide personal beauty services for their clients to improve and enhance their appearances. The industry offers a wide range of opportunities to suit a variety of interests and needs. It is a portable profession that affords one the opportunity to meet people and express creativity no matter where in the world they may find themselves.

Professionals in all areas of the industry should have a sense of form and artistry. They should enjoy dealing with the public and be sensitive and aware of their clients’ requests and preferences.

The skills and talents developed through a beauty education can be employed in a variety of ways, which are well suited to both scientific and creative minds. There is a high degree of flexibility that allows professionals to work part-time or full- time to accommodate individual needs. The environment also varies from working in a salon or spa, to working in motion pictures. The world of beauty is open to everyone and can be catered to the interests and skill level of the designer, esthetician and technician.

The list below is not intended to represent all of the career opportunities available.

**Salon & Spa**

- Hair Designer
- Makeup Artist
- Esthetician
- Color Specialist
- Nail Technician
- Waxing Specialist
- Salon/Spa Manager
- Salon/Spa Owner
- Salon/Spa Trainer

**Travel**

- Platform Artist
- Private Consultant
- Salon or Corporate

**Sales**

- Retail Manager
- Advertising/Marketing Director
- Account Executive
- Manufacturer’s Representative

**Education**

- Salon Education Director
- Retail Product Educator
- Academy Educator\*
- Corporate Educational Director\*
- Academy Educational Director

\* May require additional certification or licensure

Please note: Although placement assistance is provided, employment is not guaranteed.

Those who choose to enter the professional beauty industry are taking the first step toward a rewarding and exciting future. But to really reach the top and make the best possible use of individual talent and artistry requires an exceptional education. A Pivot Point education is just that; it is an education that works for everyone.

# **JOB OUTLOOK**

The outlook for industry professionals is good. An increasing population and higher incomes are creating a growing demand for salon and spa professionals. At present, the demand for industry professionals is greater than the supply, and that trend is expected to continue.

According to the United States Department of Labor, the U.S. employment rates for hairdressers, hairstylists, cosmetologists, and shampooers are projected to grow by 14 percent through the year 2020. Employment of manicurists and pedicurists is expected to increase by 19 percent and skin care specialists are projected to have even more growth – up to 35 percent over the same period!

Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, 2012-13 edition.

The beauty industry is an ever-growing and changing field, which requires professionals to seek continuing education to maintain their licenses. Additional training or experiences may also be necessary or desired in some specialty areas in order to achieve all goals and meet the diverse needs of clients today. Students at Texarkana College Cosmetology are encouraged to participate in lifelong learning via continuing education or outside educational opportunities. Many classes are regularly publicized through the Pivot Point Network. Make an appointment with an instructor to gain information and advice on continuing education opportunities.

# **CONTINUING EDUCATION REQUIREMENTS / NEEDS**

The beauty industry is an ever-growing and changing field, which requires professionals to seek continuing education to maintain their licenses. Additional training or experiences may also be necessary or desired in some specialty areas in order to achieve all goals and meet the diverse needs of clients today. Students at Texarkana College Cosmetology are encouraged to participate in lifelong learning via continuing education or outside educational opportunities. Many classes are regularly publicized through the Pivot Point Network and Wella Professionals Network. Make an appointment with an instructor to gain information and advice on continuing education opportunities.

# INDUSTRY PHYSICAL & SAFETY DEMANDS

The beauty industry is best suited for persons who are generally in good to excellent health. Many products are used during the educational process and in the field that may contain chemicals to which a person may be sensitive. It is, however, a fundamental requirement of these programs to use and/or demonstrate the use of the products carried by the Cosmetology Department, both and for classroom as well as clinical work.

**Physical Demands:** Stylists and technicians, by the very nature of what they do, are required to spend long hours standing, sitting, bending, reaching and performing repetitive motions. As with other physically demanding vocations, these work activities can cause fatigue and/or pain in various parts of the body and serious injury can sometimes occur. Some aches, pains and/or injuries develop slowly over a long period.

In many cases, health challenges can be prevented through improved posture, better work habits, proper equipment and proper equipment use. An important part of one's education is to understand that developing good habits at the beginning of training will help prevent injury and/or health issues in the future.

**Safety:** In order to protect the public, state laws, rules, regulations, and/or standards apply to this field. All persons working in the field are responsible for maintaining a level of understanding and are required to practice according to current law as well as adhere to changes in law. The state is not required to directly notify any person or entity of changes in the law and/or changes to standards.

## LICENSING BODY

**The Texas Department of Licensing and Regulation**

**920 Colorado Austin, Texas 78701**

**(512) 463-6599**

**(800) 803-9202**

The United States requires cosmetologists, estheticians, and nail technicians to have a license in order to legally practice.

## PROFESSIONAL AFFILIATIONS

Texarkana College Cosmetology is a proud member and in good standing with the following agencies:







### **Mission Statement**

Texarkana College Cosmetology strives to provide the educational tools needed for students to become exceptionally trained, qualified professionals in cosmetology. By providing each student with a comprehensive education for employment and advancement in the beauty industry.

### **What Can Be Expected**

Texarkana College Cosmetology offers more than just the education necessary to pass the state board examination to become a practicing cosmetologist, esthetician or nail technician. We offer an education far beyond the “how” and into the “why.” All course offerings stem from Pivot Point’s fundamental art and design concepts and principles and incorporate classroom instruction as well as practical client application. We also require students to complete at least four community service projects teaching students the importance of giving back to the community. A Pivot Point education stands apart from others, giving our graduates an advantage to gain the prestige of being associated with an educational institution that is known and respected throughout the world.

### **Pivot Point is Unique**

Pivot Point teaches design through its Designers Approach program. This approach has its roots in the Bauhaus Theory established by Walter Gropius in 1899. This theory is based on a unique harmony between science, technology and art. Originally directed toward architecture, Gropius broke tradition by blending scientific formulas and measurements with artistic visual effects. Decades later, Pivot Point’s founder, Leo Passage, used these same principles to create a curriculum based on a set of design principles that would bridge cultural and language barriers. This makes it possible for virtually anyone, anywhere, to learn through Pivot Point’s unique system of teaching.

As with any art form, cosmetology, esthetics, and nail technology can be broken down into basic elements. Design principles are universal plans of organization that can be effectively applied to hair, skin and nails as in music, poetry and other art forms. Pivot Point has developed and utilized an educational foundation based on timeless universal principles of art and science. These two disciplines blend to form a practical educational framework that has a scope beyond a beauty school. Vocational training centers worldwide have adopted our curriculum and teaching system—making our concepts internationally accepted.

### **Worldwide Education**

Pivot Point’s affiliated training centers located around the world form a network of communication for sharing educational concepts and the latest fashion trends. This information is the inspiration for Pivot Point’s Trend a continuing education publication for salon professionals. Used in conjunction with basic design skills, Trend shows how to recreate the latest styles and techniques that are sweeping the fashion scene. Trend is part of the cosmetology curriculum and is the student’s link to what’s happening in salons and spas worldwide.



# COSMETOLOGY PROGRAM





# COSMETOLOGY PROGRAM

## 30 SEMESTER CREDIT HOUR COSMETOLOGY PROGRAM

Students can expect to complete this program in two semesters attending full-time and four semesters attending part-time and are in satisfactory academic progress. Additional program information may be found online at [www.texarkanacollege.edu](http://www.texarkanacollege.edu)

### Course Objectives

The objective of the cosmetology course is to acquaint students with all aspects of cosmetology to receive the well-rounded educational foundation needed to successfully pass the state licensing examination and become successful designers. By incorporating Pivot Point's innovative philosophy of Seeing, Thinking, Creating, and Adapting as a Designer in A Designer's Approach curriculum, students are prepared for meeting and exceeding the demands of today's increasingly salon savvy clientele. In addition, Pivot Point has a complete Salon Success module integrated into the program, which helps students prepare for their career. Salon Success study addresses communication and business skills specifically designed for the salon or spa environment. With a strong technical background and strong communication skills, graduates will have the resources necessary to become successful cosmetologists.



# COURSE DESCRIPTION

Texarkana College Cosmetology incorporates a crawl, walk and run method, which ensures you receive all the steps necessary to progress to the next phase and become successful.

## **Discover**

During Phase 1 students are introduced to the fundamentals of Sculpture, Hair Design, Texture, and Color. Study in these areas will explore sculpting and designing services for all types of hair, how to make permanent texture changes in hair including making curly hair straight and straight hair curly, and how to formulate hair color for any client while relating numerous color designs to the sculpted form.

In Phase 1, focus is placed on learning how to see as a designer as students become familiar with the theory, tools and procedures used for providing sculpting, designing, texture, and color services. In addition, the theory and practice for manicuring, pedicuring, waxing, facial, and makeup are explored. Being able to determine the competency and complexities of the medium with which one will be working will be covered in Trichology (*the study of hair*). Students will put this information into practice by learning to shampoo and condition the hair. Additional areas of study include Professional Development, Salon Ecology, and Electricity. An introduction to Salon Success provides study in the areas of Life Skills and Guest Relations that are necessary for entry-level salon proficiency. Students are required to create a Salon Style Book.

## **Experience**

Students continue to Phase 2 of the course, where students participate in advanced workshops for Sculpture, Hair Design, Texture, Color, and Nail Services. Focus during this phase is on the introduction of the Student Salon or Clinical portion of the course where students have the opportunity to practice the skills they have acquired to this point on guests visiting the student salon environment. Students will focus on developing communication, technical skills, practice appropriate infection control, and safety procedures as they create as a designer under the supervision of licensed professionals. Students are required to create a Professional Portfolio that will be viewed by salon owners at our portfolio viewings for soon to be graduates. Continued practice of adapting, as a designer while scheduled for student salon sessions. Students will also be required to take the Texas State written exam prior to graduation.

# EDUCATION

## **Look at Hair, Skin and Nails in a Whole New Way**

Hair, skin and nails are an artist's media much like textile fibers or a paintbrush and canvas. These are the media students explore at Texarkana College Cosmetology. One important aspect of any artistic medium is its ability to take on various textures and forms. Pivot Point's techniques, student evaluation system, and the use of quality training aids allow students to discover the capacity for change and the full range of expression within the beauty industry.

## **Instructional Methods**

All courses employ teaching methods that allow the student to discover how science and art come together. Programs are divided into phases. Each phase builds on the next in order to allow the student to develop his or her knowledge and skill in a manner and at a pace that reaches all learner styles. All courses use a blend of audio-visual presentations, interactive education through the use of online practical videos, lectures, demonstrations, practical hands-on experiences, question-and-answer sessions, open discussion, as well as online and practical testing. All courses include theory and hands-on lessons.

# EDUCATIONAL MATERIALS

Texarkana College Cosmetology offers a highly interactive system that allows students to move from simple to complex. Our modular training aids and conceptual tools offer students unique and creative methods of discovery. These tools help create a foundation for the student to be able to predict and to clearly visualize the desired outcome. This step-by-step process is one reason why Pivot Point graduates are so successful.

## **Textbooks**

Pivot Point International, Inc. publishes downloadable textbooks for students to receive during their course of study. These ebooks are filled with step-by-step photographs and illustrations. Supporting audio-visual programs, which relate directly to these textbooks, are used within the classroom. This helps to ensure a consistent education. Textbooks not only give a solid educational foundation but also create a reference library that can be used throughout one's education and career.

## **Online**

In addition to educational text's issued, student have access to a wide variety of educational resource materials through Pivot Point LAB and Wella Interactive. Both require the use of an approved electronic device and connection to the internet.

# EDUCATIONAL TOOLS & EQUIPMENT

The educational tools provided are professional, state-of-the-art items designed by artists and educators who believe in precision workmanship. As cosmetology students progress through each phase or segment of education, they have an extensive set of equipment that has been designed for optimum learning.

When taken care of properly, most tools will transition with the graduate as they progress into a future in the industry. Educational materials, once issued, are non-refundable.

Textbooks and/or other educational materials are fundamental to the learning process. All tools should be present and are required to be maintained in a clean and sanitary manner at all times. Texarkana College Cosmetology is not responsible for lost, damaged or stolen materials. Textbooks and educational tools and equipment are distributed to students on the first day of class.

Note: In the event that a phase must be repeated the student will be responsible for the purchase of additional educational materials.

## REQUIRED MATERIALS

### **Purchased through Texarkana College Book Store**

- Pivot Point Designer's Approach Textbook Package ISBN: 978-997-009-0754
- Pivot Point Snap Cap Hair Package
- Pivot Point Essentials Kit / Electrical Styling Kit / Shears Kit
- Burmax Supplemental Kit
- Smockers Black Smock

### **Purchased through Texarkana College Office of Admissions**

- (3) Student ID's

### **Required Materials**

- iPad - Only approved device
- 3 Ring Binder
- Pens / Pencils / Paper



# EDUCATIONAL FACULTY & STAFF

Texarkana College Cosmetology employs a highly trained and educated staff of individuals who are always willing to use their expertise to assist the student.

**Ronda Dozier**, Ed.D – Program Coordinator/Instructor

**Denice Collier** – Instructor

**Katryn Latsko** – Night Instructor

**Stephanie Stokes** – Coordinator of Dual Credit

**Gena Edgar** – Dual-Credit Instructor Sher

**Taylor Richard** – Dual-Credit Instructor



# COSMETOLOGY PROGRAM HOURS

All students are expected to complete 30 SCH in two semesters for full-time day students and four semesters for part-time night students. There is no financial aid for additional time needed to complete the program.

## Class Hours

Texarkana College Cosmetology is open 5 days a week Monday through Friday (Friday is remote during COVID).

### **Full-Time Days: Monday - Friday :8:00 a.m. - 3:00 p.m.**

- Theory Class: Monday - Thursday 8:15 a.m. – 9:15 a.m.
- Salon Success held every Monday at 1:30 p.m.
- Students are tardy at 8:15 a.m.
- Students will be counted absent at 8:16 a.m.

### **Part-Time Evenings: Monday - Thursday 5:30 p.m. - 9:45 p.m.**

- Theory Class held every Monday from 5:45 p.m. – 9:45 p.m.
- Students are tardy at 5:45 p.m.
- Students will be counted absent at 5:46 p.m.

## Client Hours

Texarkana College Cosmetology is open 5 days a week Monday through Friday.

### **Day Class**

Monday – Thursday 9:15 a.m. – 2:30 p.m.  
Friday 8:15 a.m. – 2:30 p.m.

### **Night Class**

Tuesday – Thursday 5:30 p.m. – 8:00 p.m.

## **Instructor Office Hours**

**Monday - Tuesday - Wednesday**

**8-3 p.m. - 5:00 p.m. Day**

**5:00 p.m. - 5:30 p.m. Night**

**Please schedule an appointment with an instructor**