

You are part of a new generation not defined by age. You want your information fast, you want to co-create education, and you learn best through collaborative efforts within a community. The LAB allows you to take more control over your education.



# EDUCATION BUILT FOR YOU!

## THE CONNECTED LEARNER

pivot point  
**LAB**<sup>™</sup>  
Learn About Beauty



Your education is delivered through an innovative online learning environment designed specifically for the beauty industry—the only one of its kind! This exciting industry is social and visual—and so are you—and we’ve designed it to reflect that, and be made yours.

# NOT ALL ONLINE LEARNING PLATFORMS ARE CREATED EQUAL!

- **Show the World Who You Are**—Personalize your profile to let others know who you are, what inspires you and show off all your work.
- **Become Part of a Community**—You’ll have access to your classmates, and so much more; you’ll be in touch with everyone who is connected to your organization. Network, share and inspire!
- **Not Connected? No Problem.**—Study anytime, anywhere, our downloadable ebooks and study guide don’t need an Internet connection for you to access (once downloaded), hey and they’re at no additional cost to you!
- **Organized Learning, Bit by Bit**—Lessons have been carefully segmented into smaller sections to provide you with the most pertinent information necessary, when you need it. Whether you’re in the classroom, or somewhere else brushing up on your skills, you can access videos, eBooks, study tools, interactive activities, collaborative peer-driven exercises and fun, engaging assignments.
- **Compete—Like to show off?** Well, you can in LAB! You will get points for almost every action you take. Login, get a point, finish a lesson, get lots of points; the top five in your community are showcased on the leaderboard on the home page for all to see.
- **Ready, Set, Test**—Okay, so now you’ve completed all your lessons, gained tons of practice on the clinic floor and are almost ready for that licensure test, we’ve got you covered with Exam Ace in LAB. Exam Ace provides you with lots of tests to get you ready to take your exam. Take ‘em as many times as you want, no need to download apps or go elsewhere!



EXPERIENCE FOR YOURSELF HOW FUN LEARNING CAN BE.

**SCHEDULE YOUR APPOINTMENT TODAY!**