



2020-2022
STRATEGIC PLAN





OUR MISSION

**Advancing our
community
through attainable
higher education
and lifelong
learning.**



MEDIA RELEASE

SEPTEMBER 1, 2022

At a ceremony today, Texarkana College Foundation members welcomed recipients of the newly established scholarship program for non-traditional students. The scholarship was developed for students who delayed enrolling in college right after high school and who claim independent status for financial aid. TC President Dr. Jason Smith said the scholarship is great news for this group of individuals who may not be eligible for federal financial aid.

“One of TC’s core values in our strategic plan is opportunity, and we believe that our highest priority is to increase the number of people with higher education credentials in our region,” said Smith. “For many non-traditional students, however, their biggest barrier to earning a college credential is the limited number of resources available for financial assistance. Often, these students have family responsibilities, or they are working full time, and college seems out of reach. This scholarship program provides financial resources to those most in need and who are ready to start over with a new career. We are so excited to provide the support for those who are finally getting the opportunity to invest in their future!”

Smith said the scholarship was made possible by support from community donors who helped the TC Foundation reach \$12 million in assets this year.

“TC has done a great job strengthening its community partnerships to help boost economic development efforts and provide training for local businesses and industries,” said Smith. “This has resulted in greater awareness of TC’s vast offering of programs and the needs of our students. We are so grateful to the community donors and businesses who provide opportunities for our students, both financially through scholarships and by providing employment to our graduates.”

TC’s highly qualified and diverse faculty and staff encourage students to stay focused on their goal of earning a credential in a competitive, high-demand career field. Smith said a new initiative over the last two years to identify fields of study with limited enrollment by underrepresented populations has been a catalyst to boost student success.

“We have great employment opportunities in our region and TC’s technical programs such as nursing, industrial and construction trades, technology, automotive services, and culinary arts offer students training to provide them with a competitive edge when applying for jobs,” said Smith. “Since 2020, we have changed our course delivery format by providing scheduling options that best fit the needs of our students, and we have worked to provide a more personalized student engagement experience right from the start of their journey. We are proud to say these initiatives have paid off big for our students who have demonstrated some of the highest completion rates in the state of Texas for several years in a row!”

Smith affirmed that TC’s on-going professional development and continuous improvement practices establish an equitable and inclusive campus culture that fosters excellence.

“Diversity training is a top priority for TC to ensure we are providing support of our diverse community of students, faculty and staff,” said Smith. “The assurance of having a safe, secure, and effective learning environment is one of our core institutional values. We want everyone who comes to our campus to feel welcomed and included.”

Smith said that although many challenges were presented at the beginning of the decade due to the onset of the COVID-19 pandemic, TC continued to thrive and grow.

“We were vigilant to keep our mission as our guiding light through the trying times,” said Smith. “I am so proud of our faculty and staff who have not only met but exceeded the goals we set out to accomplish during a very tumultuous time. Our Fifth-Year Interim Report to our accrediting agency, the Southern Association of Colleges and Schools Commission on Colleges, demonstrated our commitment to student success and the advancement of our community. I could not be prouder of the progress we’ve made over the last two years and our emphasis on providing a place for everyone here at TC!”



CORE VALUES & BELIEFS

Opportunity

Our highest priority is increasing the number of people with higher education credentials in our area.

Excellence

Excellence in instruction, financial management, and facilities will provide a safe, secure, and effective learning environment.

Success

Texarkana College is committed to student success and completion.

Diversity

An equitable and inclusive campus culture fosters the support of Texarkana College's diverse community of students, faculty, and staff.

Community

Community trust and support of Texarkana College are catalysts for regional economic development and provide a high return on investment.



2020-2022 TOP PRIORITIES

- By fall 2022, TC will partner with TC Foundation to establish a scholarship fund specifically earmarked for non-traditional, under-employed students. (Opportunity)
- TC will enhance the use of technology and pathways tools to provide a more personalized student engagement experience to improve enrollment, persistence, and retention. (Success)
- TC faculty and staff will participate in diversity and inclusion professional development training. (Diversity)



OPPORTUNITY

Our highest priority is increasing the number of people with higher education credentials in our region.

Our goals:

- By fall 2022, TC will partner with TC Foundation to establish a scholarship fund specifically earmarked for non-traditional, under-employed students.
- TC will offer six eSchool Virtual High School Dual Credit Courses by Fall 2022
- TC will continue to be a Texas leader in completion rates by finishing each cohort in the top 25% for full time students and top 50% for part time students for all community colleges



EXCELLENCE

Excellence in instruction, financial management, and facilities will provide a safe, secure, and effective learning environment.

Our goals:

- By Fall 2022, TC will research and identify delivery methods and scheduling options that best fit the needs of our students based on findings from TC faculty
- TC will maintain regional accreditation through approval of the Fifth-Year Interim Report by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
- 75% of TC classrooms will become distance education capable by Fall 2022



SUCCESS

Texarkana College is committed to student success and completion.

Our goals:

- TC will enhance the use of technology and pathways tools to provide a more personalized student engagement experience to improve enrollment, persistence, and retention.
- All TC asynchronous online courses will be peer reviewed and converted to Moodle LMS by Fall 2022.



DIVERSITY

An equitable and inclusive campus culture fosters the support of Texarkana College's diverse community of students, faculty, and staff.

Our goals:

- TC faculty and staff will participate in diversity and inclusion professional development training.
- By Fall 2022, TC will identify and implement measures to encourage enrollment in competitive, limited enrollment programs for underrepresented populations.
- To reflect our community and campus demographics, TC will employ highly qualified and diverse faculty and staff.
- By Fall 2022, TC will establish a student success coaching model for all first-generation students focusing on underrepresented students.



COMMUNITY

Community trust and support of TC are catalysts for regional economic development and provide a high return on investment.

Our goals:

- TC Foundation will reach \$15 million in assets by 2025 and \$12 million in assets by 2022
- TC will strengthen partnerships with regional businesses and industries to enhance existing training opportunities or create new training programs that meet the needs of our community's workforce